



## Breakfast Exchange Club Board of Directors Meeting Minutes

May 14th – 5:45 P.M.  
American Legion

### **Members in Attendance**

Craig Burke, *President*; Dina Harmon, *Incoming President*; Cavin Noddings, *Past President*; Ed Kaufman, *Treasurer*; Shannon Johnson, *Secretary*; Mike Fleming, *Business Manager*;  
Directors: Rob Romsa; Teal Kaufman; Stacy Dreessen; Chuck Rutherford; Maria Rivera; Bruce Jensen, Director;

### **Guests -**

Yvonne Eckhardt (Trina White sponsor)  
Jon&Jodie Ryals (Rene Critelli sponsor)  
Krista Hood (Bruce Glennie Sponsor)  
Tony Parish

## **I. MEETING CALLED TO ORDER**

**Pledge of Allegiance**

**April 2024 Meeting Minutes**

April meeting minutes stand as presented. Rob Romsa made a motion to approve last month's minutes, and Stacy Dreessen gave the second. The motion was passed unanimously.

## **II. OFFICER REPORTS**

### **Secretary's Report:**

Secretary Shannon Johnson reported that the club's membership now stands at 116. We've had a couple of membership drives and we are potentially adding 4 new members! Prior to voting in new members, our current stats as of the board meeting are: -7.9% YTD growth, and a retention rate of 84.9%. (Goal is to have 7% growth for the year, and a retention rate of at least 85%). Our next membership social is June 6th on the patio at Tiny's Tavern. Opportunity Bank is our sponsor.

### **Treasurer's Report:**

Ed reported that as for the financials, that we are in better shape this quarter versus last. There is money in both accounts and a few events left to keep us going.

From the Grant's committee there is one request to approve. The FTB committee recommended a grant of \$6000.00 to Big Sky Warrior Outreach to help fund their planned outdoor activities for this year. The Grants committee approved it also. Funds are still available from the FTB. The Board was unanimous in approving the grant request.

### **President Elect's Report:**

Dina Harmon reported that we have Outlaws football this Saturday, and we have three more football games in June.

### **Business Manager Report:**

Mike Fleming reported that the month of April brought us to \$400,272 in beer sales for the year. We will end this year very close to last year's total earnings. Last year there were more events. There is one football game left for May and three in June to finish the year. The last football game brought in over \$6000, so hopefully that will continue.

Next fiscal year we have Pierce the Veil; then at the Montana Fair- Boys like Girls, Kip Moore, and one to be announced when they can sign. We have one night of Big Air Bash, two nights of rodeo, and Hosier. Burn the Point will be held August 31 this year. It is no longer going to be held at the Metra. When we know where the location will be, we will let everyone know. Then we have Cody Johnson in September. Both Hosier and Cody Johnson are close to sellouts.

Our new booth downstairs at Metra is ready to be installed. They will start in the middle of June and should be done by Fair time (if you believe construction schedules). It is located straight across from the old booth, and right next to the food booth. There will be a walk in cooler and keg storage.

## **III. COMMITTEE REPORTS**

### **Membership Committee**

Shannon shared that the next membership social is going to be June 6th on the patio at Tiny's Tavern starting at 5:30pm, with Opportunity Bank as the sponsor. We've never needed members more than right now! We are asking EVERY member who can come, to bring even ONE person. You have two great opportunities to help increase our membership which is the best support we can give the club next to our volunteer opportunities. Reach out to ALL the great people in your lives and invite them for a drink and the chance to join a really fabulous tribe.

We had four potential new members come to their interviews with the Board. Yvonne Eckhardt(Trina White sponsor), Krista Hood (Bruce Glennie sponsor), and Jon & Jodie Ryals (Rene Critelli sponsor), and they interviewed as one group. Bruce Jensen moved to bring them into the club and Chuck gave the second. The motion passed unanimously. Thank you to everyone for bringing in new potential members, as this is a great jump towards the finish of the year! Also, to our new members...WELCOME!

### **Food Truck Battle**

Rene and Tony came to the board to discuss a possible fundraiser to do during the Food Truck Battle. This year, in addition to the flags around the perimeter of the fence, they discussed having folks purchase a flag in honor of veterans. They want to turn it into a healing field, where we get sponsors for the flags, they buy the flag and then get to keep the flag at the end of the event. We would possibly do it inside the event somewhere. Tony is chair of the Americanism Committee, who would largely be responsible for managing this activity. However, we really need to get this club to help sell the flags. They will sell for about \$100. We discussed possibly pre-selling the flags and/or maybe even selling them during the event as folks come in for the event. The goal is to try and sell a minimum of 200 flags. If every member of this club just helped out with TWO, we would surpass this goal. Can we do this for our veterans and help our club earn some dollars at the same time?

## **IV. UNFINISHED BUSINESS**

No unfinished business was discussed.

## **V. NEW BUSINESS**

**American Legion Upgrade**

The board discussed upgrading the lights in the back room that we share at the Legion. The Board decided to table the discussion until more information is given.

**Downtown Exchange Club golf tournament – Duffers and Duces on 6-14-2024**

The Downtown Exchange Club is hosting a golf tournament at Pryor Creek. It will be on June 14, 2024, with 12pm lunch and 1 pm shotgun start. Sponsoring a team is \$500.

Stacy moved to support this tournament. Cavin seconded. The motion passed unanimously.

**Family tree center golf tournament**

The Family Tree Nurturing Center is also hosting a tournament the same month, but two weeks later on June 28, 2024. Start times are the same and cost is \$500 for a team.

Craig will be drawing names on Friday. Stacy moved to support this tournament as well. Cavin seconded. The motion passed unanimously.

**Dedication of freedom shrine for McKinley School.**

Tony Parish and/or Shannon Johnson will be conducting the dedication for the newest Freedom Shrine that was erected at McKinley School. More information will be sent out for all who would like to attend.

**VI. ADJOURN**

The meeting adjourned at 6:44pm. Bruce Jensen made a motion to adjourn the meeting and Maria Rivera gave the second.

Submitted 5/15/24 by Shannon Johnson